



Esensorics is a cloud based service that allows to organize, carry out and analyze degustations and sensory panels with minimal effort.

Esensorics powerful tools and capabilities comprise a one-stop web-based system of analysing and keeping track of Your organization's products, samples, users, performance

OBTAIN DIRECT CONSUMER FEEDBACK

DETECT OFF-FLAVOURS TO MITIGATE THE RECALL RISKS

LOWER THE OWN COST OF ANY FOOD PRODUCT

SAVE TIME AND REDUCE HUMAN ERRORS

### 1 Product discovery

Smartphone app that provides convenient ways to document and share new taste sensations and ideas on the field.



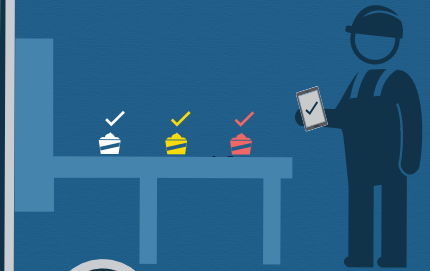
### 2 Product development

Simply test difference among two or more products or carry our detailed market analysis with our enhanced tests.



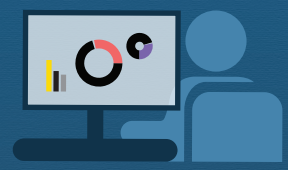
### 3 Quality control

Our highly customizable survey forms integrate seamlessly into existing processes and provide instant real time results to the analyst.



### 4 Central Management

Our web interface provides transparency and control. The powerful admin panel provides easy to use test and user management.



Dashboard analytics  
Survey authoring



COLLECTION OF INTEGRATED SENSORY ANALYSIS APPLICATIONS FOR DEVICES WITH ALL SCREEN SIZES.

PRODUCT RE-DEVELOPMENT

Extending the product lifecycle with product re-development.

#### Revitalization

Quality control  
Product Re-Development  
Consumer studies/feedback

#### Maturity

Quality control  
Consumer studies/feedback

#### Growth

Product Development  
Quality control

#### Introduction

Product Discovery

sales

Esensorics in product lifecycle



Food industry  
Food processing,  
food marketing,  
food education

Quality managers

Customers

Product developers

APPLY FOR EARLY BETA NOW!

Visit <http://esensorics.com> or contact us